

*Unique & Innovative Masters Degree Course*

## **Master in Educational Technology - Computer Applications (MET-CA)**

### **Who can join?**

- Graduate Women (any stream) from recognized University scoring at least 50% Marks at the graduation.
- Skills in English Communication and Comprehension are desirable.

### **What is the duration and timings?**

- Two years full time (Four Semesters)
- Everyday for minimum 6 hours during 9.00 am to 6.00 pm

### **What is the course content?**

- Concept and scope of Educational Technology
- Process and Theories of Learning to understand how people learn
- Theories and Models of Instructional Design
- Storyboard development for Educational multimedia
- Multimedia development process and Application Software such as Office, Corel Draw, Photoshop, Macromedia Flash, etc.
- Orientation to editing of audio - video - graphics and animations
- Web-designing using HTML, Dreamweaver, etc.
- Process of Online course development
- Research Methodology
- Project
- Seminar

### **What are the future prospects?**

Educational Multimedia development is a rapidly growing area and there is a dearth of qualified professionals. Indian e-learning industries have gained a great deal of acceptance internationally for developing on-line courses. The industries are looking for trained professionals in the areas of instructional design, content development and story-board development.

### **What is Instructional Design?**

Instructional design is a discipline which focuses on the systematic process of planning any teaching-learning process and developing an effective educational system. It also involves micro-planning and material development for actual teaching-learning activity. Instructional Design is essential for developing an effective educational multimedia or a web-based course.

### How are MET-CA pass-outs placed?

Since there is a dearth of Instructional Designers, the students are placed as Project Trainees during their fourth semester. They earn a monthly stipend ranging from Rs. 8000/- to 10000/- during their internship. Most of the students are immediately absorbed in the same industry or are employed by other industries immediately after the completion of the course, even before their final results are out. They are generally placed on the starting salary ranging from Rs. 16,000/- to 20,000/- and above. The e-learning Industries where our students are working are Alchemist, LionsBridge, Aptech, IL&FS, Reliance, WNS, City Group, Trinity, MR&CC, Accenture, MKCL, Infosys etc. and educational organizations like Mumbai Education Trust, IIT, Comet media Foundation, etc.

### What is the Admission procedure?

Availability of Application forms and Prospectus	Till July 7	10.30 am to 5.30 pm
Last date for submitting Application Form	July 8	10.30 am to 5.30 pm
Entrance Test	July 10	11.30 to 1.30 pm
List of selected candidates	July 21	12.30 pm
Last date of payment of fees	July 27	Till 5.00 pm
Commencement of the course	Aug 2	11.30 am

Fees are to be paid by Demand Draft/Pay Order payable to “**Department of Educational Technology, SNDT Women’s University**” only. Fees are subject to change.

### What is the nature of the Entrance Test?

The entrance test is based on Logical aptitude and English Comprehension. Logical aptitude is tested by items such as figural relationships, logical sequencing, general arithmetic problems, graph reading, etc. English Comprehension is tested on knowledge of basic grammatical structures, comprehension of passages, sequencing of sentences, vocabulary, etc. Passing both the sections of the entrance test is compulsory.

### Whom to contact for further guidance?

**Department of Educational Technology**  
**SNDT Women’s University**

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